



VIETNAM
LAOS
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Schweizerische Eidgenossenschaft
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Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

Regional Biotrade Project in South East Asia Phase II



Regional Biotrade Project, Phase II



Overall Goal:	Conservation of biodiversity through sustainable trade of biodiversity products in a manner that integrates local exporters/producers into global value chains and increases income for the rural population of women and men that depend on biodiversity resources for their livelihoods in the Mekong region
Funded by:	Swiss State Secretariat for Economic Affairs (SECO)
Project Duration:	2020 – 2024
Project Budget:	CHF 4,460,000
Implementing agencies:	HELVETAS Vietnam and CRED HELVETAS Myanmar HELVETAS Laos

What is Biotrade?



Collection, production, transformation, and commercialisation of goods and services derived from native biodiversity under the criteria of environmental, social and economic sustainability.



<https://unctad.org/topic/trade-and-environment/biotrade>

Initiated by United Nations Conference on Trade and Development (UNCTAD), to support the implementation of the Convention on Biological Diversity



What is Biotrade?



especially farmers, collectors of wild species, and local communities.

https://www.youtube.com/watch?v=xCt0JJy11_w

Biotrade Principles



Conservation

Sustainable Use

Socio-economic sustainability

Compliance with regulations

Sharing of Benefits

Respect for rights of all actors

Clarity about land tenure, use and access to resources and knowledge

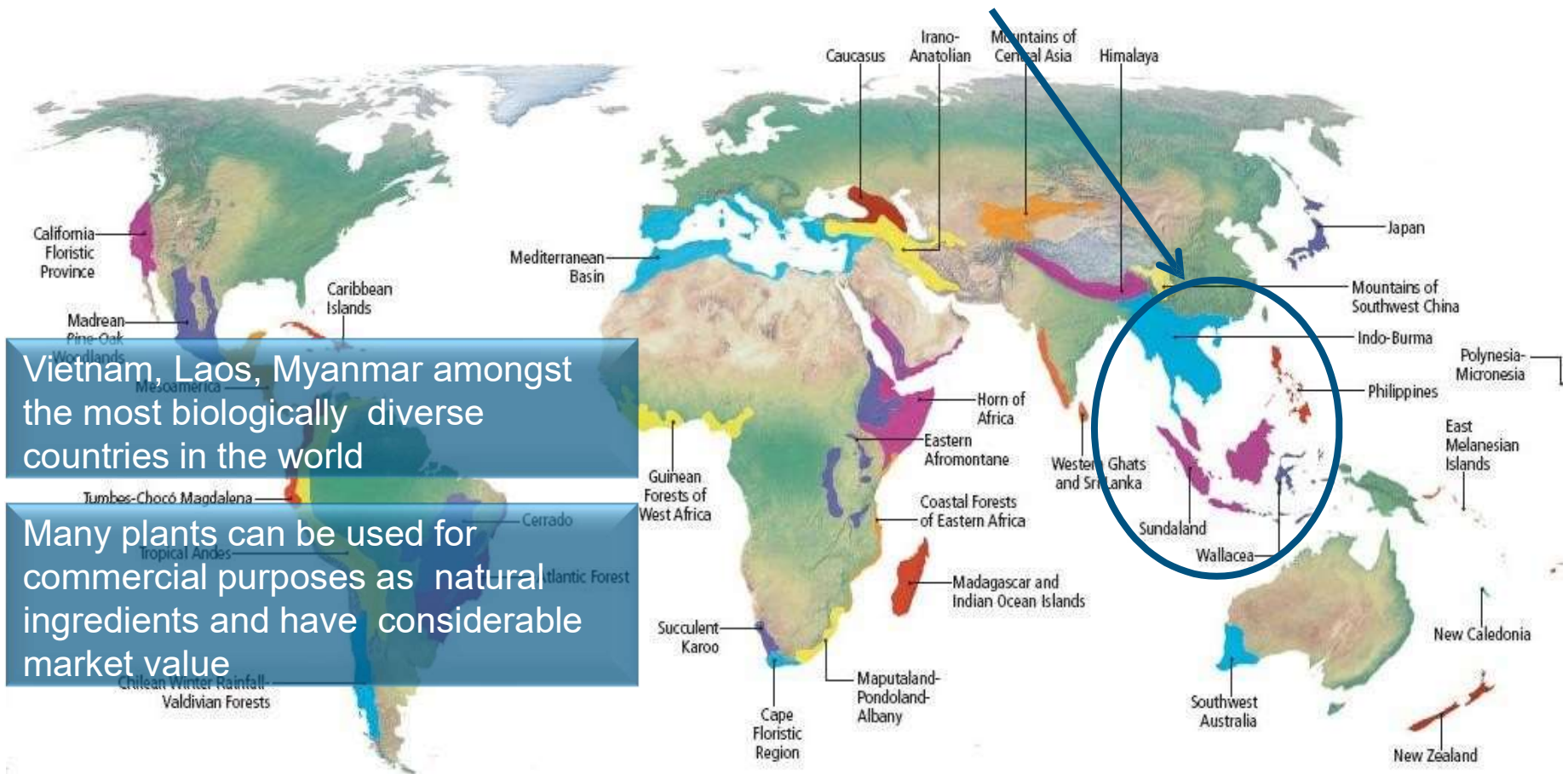


Potential of Biotrade in Southeast Asia



Natural Ingredients as a Resource for the region

South-East Asia: one of the biological hotspots of the world



Project Objectives



OVERALL OBJECTIVE

Conservation of biodiversity through sustainable trade of biodiversity products
...in a manner that integrates local exporters/producers into global value chains
...and increases income for the rural population of women and men that depend on biodiversity resources for their livelihoods in the Mekong region



OUTCOME 1:
Effective trade intermediation efficiently links buyers and sellers of Biotrade products



OUTCOME 2:
Biotrade companies have the business processes and management capacities needed to export and grow

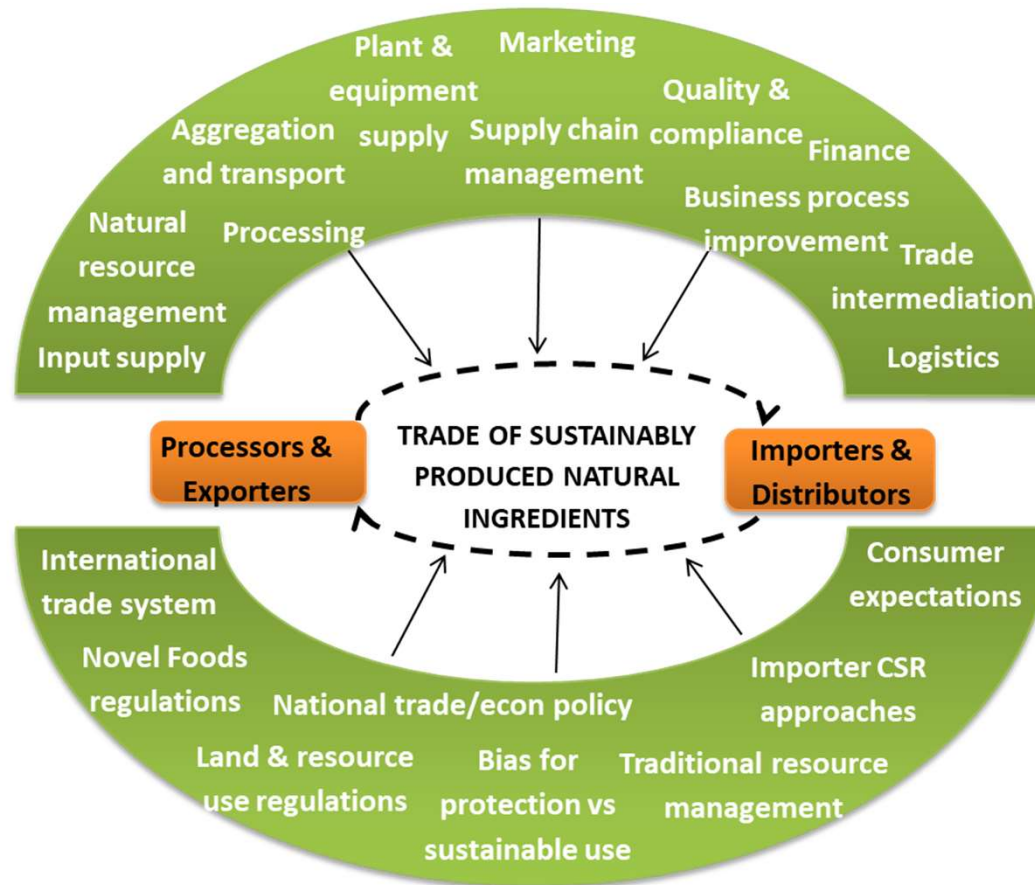


OUTCOME 3:
Supply chains of Biotrade companies are managed in ways that contribute to biodiversity, and to social and economic equality



OUTCOME 4:
Increased awareness of Biotrade enables stronger regional and national enabling environments for Biotrade and biodiversity

Project Approach

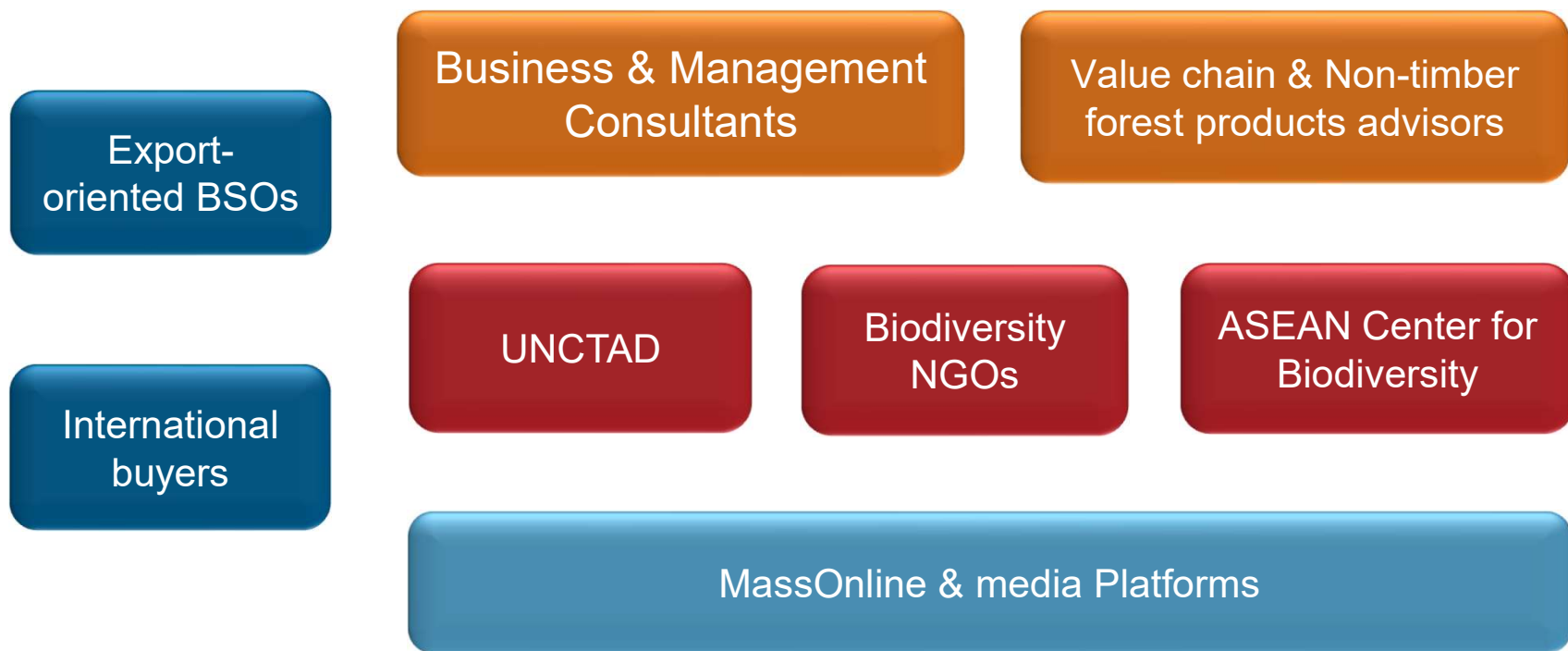


MARKET SYSTEMS DEVELOPMENT

Project Partners



In order to ensure sustainability and scalability, the Project works with **various systems actors** that support the core transactions between Biotrade processors & exporters (mostly SMEs) and international importers & distributors:



The Union for Ethical BioTrade



Created in 2007 with support of the United Nations to promote business engagement in BioTrade.

The **Union for Ethical BioTrade (UEBT)** is a non-profit association that promotes sourcing with respect. UEBT supports and verifies companies' commitments to innovation and sourcing that contribute to a world in which people and biodiversity thrive. UEBT sets good practices for how companies and their suppliers source natural ingredients.

58
Members

68
Countries

700+
Supply
Chains

Vision

A world in which people and biodiversity thrive.

Mission

We work to regenerate nature and secure a better future for people through ethical sourcing of ingredients from biodiversity.

(<https://www.ethicalbiotrade.org/>)



UEBT is a member of ISEAL alliance, the global membership association for credible sustainability standards.

ISEAL has 19 members including :



About Helvetas



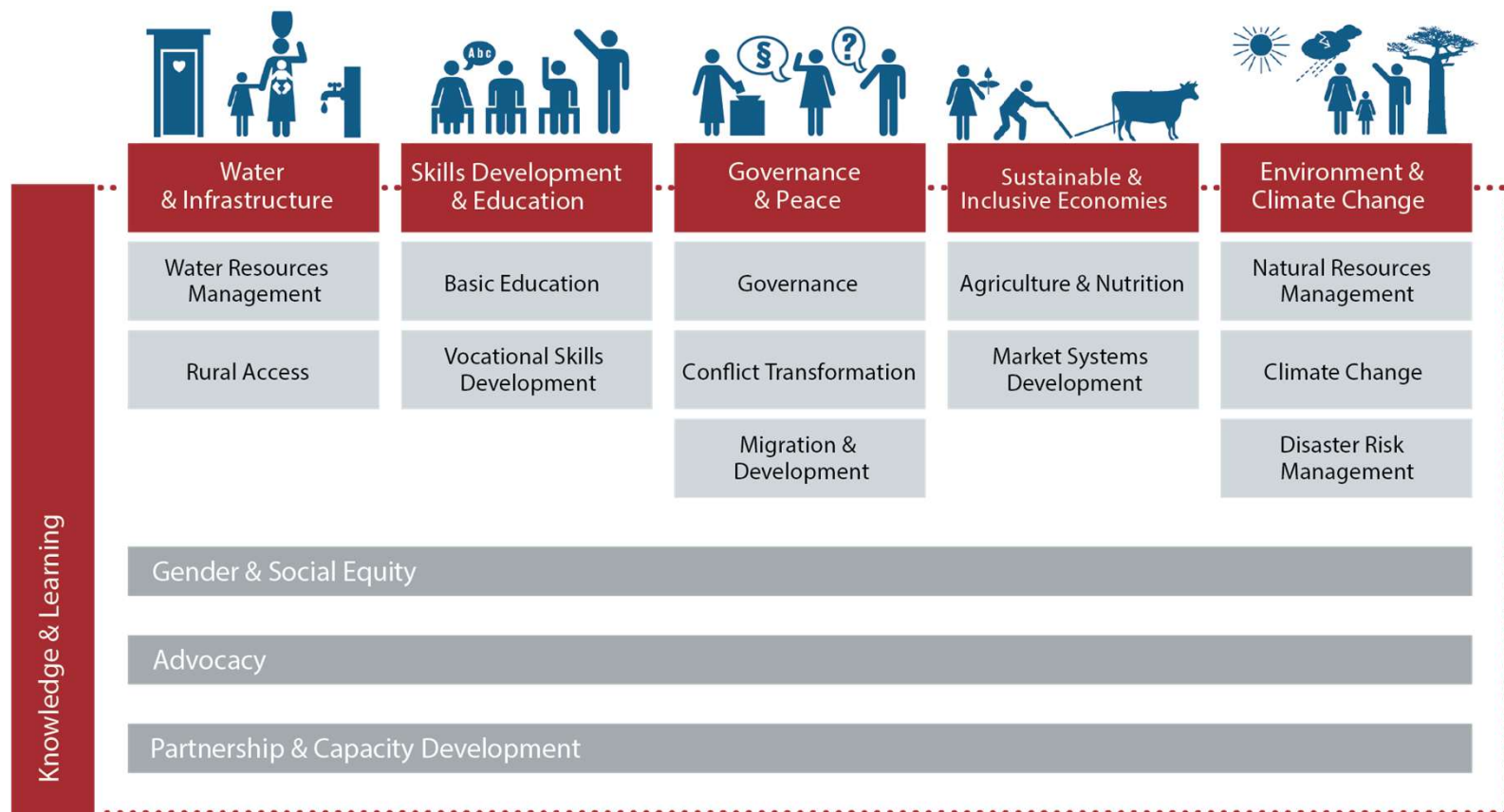
- The largest Swiss-based and one of the European's leading development NGOs
- Year of establishment: 1955
- Working Areas: Africa, Asia, Latin America and Eastern Europe
- Mission: We support the poor and disadvantaged people and communities to improve their livelihoods, strengthen local actors and create an institutional framework conducive to sustainable development.



3,880,202

people (1,931,156 women and 1,949,046 men) took steps towards a better world in 2019 with the help of

Our topics



Contacts



For more information:

About Helvetas: <https://www.helvetas.org/>

About UNCTAD: <https://unctad.org/>

About the Project:

- Ms. Nguyen Dieu Chi
Regional Project Manager:
Chi.Nguyen@helvetas.org
- Mr. Trinh Hien Trung
Project Manager of
the Vietnam Component:
trung.trinh@cred.org.vn